



Advertisement Benefits

- Distribution of 10,000 Festival Souvenir Programs
- Targeted marketing to a receptive audience of storytelling enthusiasts
- Limited advertising space available yielding more attention to your advertisement

Advertisement Deadlines and Specifications

- Advertisements must be in black and white
- Ad content must meet ISC approval
- Must be print-ready (see file specs below)
- Deadline is **Friday, August 28, 2020**

File Specifications

- Files may be submitted as PDF, JPEG or TIF formats. Graphics should be at 300 dpi.
- Fonts should be embedded or outlined.
- We cannot accept Microsoft Publisher files, Corel Draw files, or Quark files.
- If hard copy material must be submitted to be scanned, it must be the size of the desired ad or greater.

Submit ads to:

Rachel Stiltner

Communications Coordinator

Telephone 800-952-8392 x224 • Fax (423) 913-8219

Rachel@storytellingcenter.net

www.storytellingcenter.net

Ad Design Services

• Our designer can create your ad from copy, photo, and logo you provide. Pricing includes a pdf or printed proof for your review and one round of edits or changes to the ad. Additional changes or services may result in additional charges. Half page ad design, \$75; Quarter page ad design, \$60.

Quarter page
3.5781" w x 4.7668" h
\$425

Half page horizontal
7.25" w x 4.7668" h
\$750

Half page vertical
3.5781" w x 9.625" h
\$750

Full page
7.25" w x 9.625" h
\$1,000

