



National Storytelling Festival Sponsorship Levels and Benefits for Business Support

Premier Sponsor – \$30,000 - Negotiable

Opportunity to serve as the premier event sponsor

Recognition

- Prominent position on the cover of the Festival brochure (65K) and souvenir program (10K)
- Full page advertisement in the Festival souvenir program (sponsor provides info; ISC responsible for design)
- Logo on ISC website – with a direct link to the sponsor’s website
- Acknowledgement in all news releases and other media-based promotional efforts related to the National Storytelling Festival
- Banner acknowledgement at entrance to Festival grounds
- Signage at the event site
- Acknowledgement from all stages throughout the Festival
- Sponsor materials distributed at Registration (sponsor provides materials; ISC responsible for distribution)

Event Access and Ticketing

- 10 VIP full weekend ticket packages (includes Friday and Saturday ghost story and cabaret tickets)
- 10 tickets to the Yarnspinners’ Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- 5 VIP parking passes
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



Stage Sponsor – \$6,000-\$12,000

Opportunity to sponsor one of the Festival's five premier performance venues

- College Street Tent - \$12,000
- Courthouse Tent - \$12,000
- Library Tent - \$8,000 (Sat-Sun)
- Creekside Tent - \$6,000
- Tent on the Hill - \$6,000

Recognition

- Signage at Festival Registration
- Signage at the tent site
- Logo and acknowledgement in Festival brochure and souvenir program
- Half page advertisement in the Festival souvenir program
- Acknowledgement in all news releases and other media-based promotional efforts related to the National Storytelling Festival
- Logo on ISC website – with a direct link to the sponsor's website
- Daily Acknowledgement of sponsorship from Festival stage

Event Access and Ticketing

- 4 VIP full weekend ticket packages (includes Friday and Saturday ghost story and cabaret tickets)
- 4 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- 2 VIP parking passes
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



Ghost Story Sponsor – \$3,000

Opportunity to serve as the exclusive sponsor for the Friday and Saturday night ghost story concerts during the National Storytelling Festival

Recognition

- Acknowledgement in all news releases and other media-based promotional efforts related to the ghost story concerts
- Sponsor logo printed on all 4,500 ghost story tickets
- Logo on ISC website – with a direct link to the sponsor’s website
- Sponsor logo and acknowledgement in Festival brochure and souvenir program
- Announcement of sponsorship from Ghost Story Concert stage

Event Access and Ticketing

- 50 ghost story concert tickets (to be used in any combination on Friday and/or Saturday nights)
- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Sponsor check-in (bypassing general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



Donald Davis, Wednesday Night Pre-Festival Concert - \$3,000

Recognition

- Acknowledgement in all news releases and other media-based promotional efforts related to the Wednesday night pre-festival concert
- Sponsor logo printed on all 1,500 tickets
- Logo on ISC website – with a direct link to the sponsor’s website
- Signage at the event site
- Sponsor logo and acknowledgement in Festival souvenir program
- Announcement of sponsorship from event stage

Event Access and Ticketing

- 20 concert tickets
- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Sponsor check-in (bypassing general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



Thursday Night, Pre-Festival Concert - \$3,000

Recognition

- Acknowledgement in all news releases and other media-based promotional efforts related to the Thursday night pre-festival concert
- Sponsor logo printed on all 1,500 tickets
- Logo on ISC website – with a direct link to the sponsor’s website
- Signage at the event site
- Sponsor logo and acknowledgement in Festival souvenir program
- Announcement of sponsorship from event stage

Event Access and Ticketing

- 20 concert tickets
- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Sponsor check-in (bypassing general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom

National Storytelling Festival Children’s Ticket Subsidy Sponsor- \$2,000

Provides school aged children the ability to attend the Festival on Friday for a highly discounted rate of \$20

Recognition

- Sponsor logo and acknowledgment in the Festival’s souvenir program
- Listing on ISC website – with a direct link to the sponsor’s website
- Acknowledgement in media-based promotional efforts
- Signage at the event site

Event Access and Ticketing

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



National Storytelling Festival Yarnspinners' Party - \$1,500

Recognition

- Sponsor logo and acknowledgment in the Festival's souvenir program and on the event tickets
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Signage at the event site
- Sponsor materials available at event (sponsor to provide materials)

Event Access and Ticketing

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom

National Storytelling Festival Story Slam - \$2,000

Recognition

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Announcement of sponsorship from the special event's stage
- Signage on Festival grounds

Event Access and Ticketing

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



National Storytelling Festival Storytelling Studios - \$1,500

Recognition

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Announcement of sponsorship from the special event's stage
- Sponsor logo printed on all tickets
- Signage at the event site

Event Access and Ticketing

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom
- Storytelling Studio Sponsor: 4 tickets to your choice of Storytelling Studio performances

Corporate Friend of the Festival - \$ 2, 000

Recognition

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website

Event Access and Ticketing

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



Wine Sponsor - National Storytelling Festival Wine & Beer Garden

Recognition

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Signage at the event site

Event Access and Ticketing

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom