



## **National Storytelling Festival Sponsorship Levels and Benefits for Business Support**

### **Premier Sponsor – \$25,000 - Negotiable**

Opportunity to serve as the premier event sponsor

#### **Recognition**

- Prominent position on the cover of the Festival brochure (65K) and souvenir program (10K)
- Full page advertisement in the Festival souvenir program (sponsor provides info; ISC responsible for design)
- Logo on ISC website – with a direct link to the sponsor’s website
- Acknowledgement in all news releases and other media-based promotional efforts related to the National Storytelling Festival
- Banner acknowledgement at entrance to Festival grounds
- Signage at the event site
- Acknowledgement from all stages throughout the Festival
- Sponsor materials distributed at Registration (sponsor provides materials; ISC responsible for distribution)

#### **Event Access and Ticketing**

- 10 VIP full weekend ticket packages (includes Friday and Saturday ghost story and After Hours tickets)
- 10 tickets to the Yarnspinners’ Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- 5 VIP parking passes
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



### **Stage Sponsor – \$6,000-\$10,000**

Opportunity to sponsor one of the Festival's five premier performance venues

- College Street Tent - \$10,000
- Courthouse Tent - \$10,000
- Library Tent - \$8,500 (Sat-Sun) Live Stream Tent
- Creekside Tent - \$6,000
- Tent on the Hill - \$6,000

### **Recognition**

- Signage at Festival Registration
- Signage at the tent site
- Logo and acknowledgement in Festival brochure and souvenir program
- Half page advertisement in the Festival souvenir program
- Acknowledgement in all news releases and other media-based promotional efforts related to the National Storytelling Festival
- Logo on ISC website – with a direct link to the sponsor's website
- Daily Acknowledgement of sponsorship from Festival stage

### **Event Access and Ticketing**

- 4 VIP full weekend ticket packages (includes Friday and Saturday ghost story and After Hours tickets)
- 4 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- 2 VIP parking passes
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



### **Ghost Story Sponsor – \$3,000**

Opportunity to serve as the exclusive sponsor for the Friday and Saturday night ghost story concerts during the National Storytelling Festival

#### **Recognition**

- Acknowledgement in all news releases and other media-based promotional efforts related to the ghost story concerts
- Sponsor logo printed on all 4,500 ghost story tickets
- Logo on ISC website – with a direct link to the sponsor’s website
- Sponsor logo and acknowledgement in Festival brochure and souvenir program
- Announcement of sponsorship from Ghost Story Concert stage

#### **Event Access and Ticketing**

- 50 ghost story concert tickets (to be used in any combination on Friday and/or Saturday nights)
- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Sponsor check-in (bypassing general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



### **Donald Davis, Wednesday Night Pre-Festival Concert - \$3,000**

#### **Recognition**

- Acknowledgement in all news releases and other media-based promotional efforts related to the Wednesday night pre-festival concert
- Sponsor logo printed on all 1,500 tickets
- Logo on ISC website – with a direct link to the sponsor’s website
- Signage at the event site
- Sponsor logo and acknowledgement in Festival souvenir program
- Announcement of sponsorship from event stage

#### **Event Access and Ticketing**

- 20 concert tickets
- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Sponsor check-in (bypassing general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



### **Thursday Night, Pre-Festival Concert - \$3,000**

#### **Recognition**

- Acknowledgement in all news releases and other media-based promotional efforts related to the Thursday night pre-festival concert
- Sponsor logo printed on all 1,500 tickets
- Logo on ISC website – with a direct link to the sponsor’s website
- Signage at the event site
- Sponsor logo and acknowledgement in Festival souvenir program
- Announcement of sponsorship from event stage

#### **Event Access and Ticketing**

- 20 concert tickets
- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Sponsor check-in (bypassing general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom

### **National Storytelling Festival Children’s Ticket Subsidy Sponsor- \$2,000**

Provides school aged children the ability to attend the Festival on Friday for a highly discounted rate of \$20

#### **Recognition**

- Sponsor logo and acknowledgment in the Festival’s souvenir program
- Listing on ISC website – with a direct link to the sponsor’s website
- Acknowledgement in media-based promotional efforts
- Signage at the event site

#### **Event Access and Ticketing**

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners’ Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival’s featured tellers
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



## **National Storytelling Festival Yarnspinners' Party - \$1,500**

### **Recognition**

- Sponsor logo and acknowledgment in the Festival's souvenir program and on the event tickets
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Signage at the event site
- Sponsor materials available at event (sponsor to provide materials)

### **Event Access and Ticketing**

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom

## **National Storytelling Festival Story Slam - \$1,500**

### **Recognition**

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Announcement of sponsorship from the special event's stage
- Signage on Festival grounds

### **Event Access and Ticketing**

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



## **National Storytelling Festival Storytelling Studios - \$1,500**

### **Recognition**

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Announcement of sponsorship from the special event's stage
- Sponsor logo printed on all tickets
- Signage at the event site

### **Event Access and Ticketing**

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom
- Storytelling Studio Sponsor: 4 tickets to your choice of Storytelling Studio performances

## **Corporate Friend of the Festival - \$ 2,000**

### **Recognition**

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website

### **Event Access and Ticketing**

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – a ticketed event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom



## **Wine Sponsor - National Storytelling Festival Wine & Beer Garden - \$1,500**

### **Recognition**

- Sponsor logo and acknowledgment in the Festival's souvenir program
- Listing on ISC website – with a direct link to the sponsor's website
- Acknowledgement in media-based promotional efforts related to the special event
- Signage at the event site

### **Event Access and Ticketing**

- 2 Festival weekend tickets
- 2 tickets to the Yarnspinners' Party – an event featuring food, drink, live music and the opportunity to mingle with the Festival's featured tellers
- Sponsor check-in (bypass general Festival Registration process)
- Access to the private Hospitality Center – featuring a place to rest, complimentary refreshments, and a private restroom