**Advertisement Benefits**

* Distribution of 10,000 physical Festival souvenir programs as well as digital programs
* Targeted marketing to a receptive audience of storytelling enthusiasts
* Limited advertising space available yielding more attention to your advertisement

**Advertisement Deadlines and Specifications**

* Advertisements must be in black and white
* Ad content must meet ISC approval
* Must be print-ready (see file specs below)
* Deadline is **Friday, August 25th**

**File Specifications**

* Files may be submitted as PDF, JPEG or TIF formats. Graphics should be at 300 dpi.
* Fonts should be embedded or outlined.
* We cannot accept Microsoft Publisher fi les, Corel Draw fi les, or Quark fi les.



**Quarter page**

**3.5781**

**”w x 4.7668” h**

**$425**



**Half page horizontal**

**7.25**

**” w x 4.7668” h**

**$750**



**Half page vertical**

**3.5781**

**” w**

**x 9.625” h**

**$750**

* If hard copy material must be submitted to be scanned, it must be the size of the desired ad or greater.

**Submit ads to:**

**Angela White**

Communications Associate

Angela@storytellingcenter.net

Once the ad is received you will be sent your invoice. Please submit payment before the National Storytelling Festival.

**Ad Design Services •** Our designer can create your ad from copy, photo, and logo you provide. Pricing includes a pdf or printed proof for your review and one round of edits or changes to the ad. Additional changes or services may result in additional charges. Half page ad design, $75; Quarter page ad design, $60.